



Society of Piping  
Designers and  
Engineers

# SPED Update February 2009

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www.spedweb.com

## Circulation:

International distribution of the SPED Update covers Europe, Asia, the Middle East, North America, Canada, and South America.

### Our subscribers:

- EPC firms 80%
- Service 20%

Of the EPC's that are receiving the SPED Update, 35% are Managers who distribute the newsletter to their employees boosting readership.

## Coming Soon:

Advertising space will also be available on our NEW website!

### Mailing Address:

9211 West Road,  
STE. 143-219  
Houston, TX 77064

832-286-3404  
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Contact: Sarah Evans  
Creative Service Manager  
713-718-8212  
spedsrvs@spedweb.com

For more than 20 years, SPED has been informing the Piping Community, updating them on the latest news in the Piping Industry. Each issue of the SPED Update includes information about:

- ◆ Industry News, Trending, Conference and Seminars
- ◆ New Technical Products
- ◆ Employment: Openings, Tips
- ◆ Information on Professional Development, Training, and PPD Certification

Advertising in our monthly publication promotes your company by introducing your products directly to your audience, the Piping Community. The SPED Update allows you to promote employment opportunities within your organization, advertise educational courses or other upcoming events.

Contact Sarah Evans, Creative Services Manager, at 713-718-8212. for assistance with placement of your advertising order and layout specs.

### SPED Corporate Member Advertising Rates

Size	1x	x3	x12
Full Page, color, 8 1/2" x 11"	\$ 750	\$ 638	\$ 563
Half Page, color, 8 1/2" x 5.5"	\$ 400	\$ 340	\$ 300
Quarter Page, color, 3.75" x 5.5"	\$ 250	\$ 213	\$ 188

### Non-Member Advertising Rates

Size	1x	x3	x12
Full Page, color, 8 1/2" x 11"	\$ 1,000	\$ 850	\$ 750
Half Page, color, 8 1/2" x 5.5"	\$ 600	\$ 510	\$ 450
Quarter Page, color, 3.75" x 5.5"	\$ 350	\$ 298	\$ 263

Payment is required within 30 days from date of invoice.

Publication deadlines for submitting artwork is the 10th of each month. SPED reserves the right to approve all artwork before publishing.

Submissions should be sent to spedsrvs@spedweb.com in one of these listed formats to size: PDF's, Adobe InDesign, Illustrator, and Microsoft Publisher.

FULL PAGE

HALF PAGE

QUARTER  
PAGE